



Agriculture Development Branch Staff Directory October 2009

Staff Directory Agriculture Development Branch



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How to use this staff directory...

Agriculture Development Branch staff are listed in this directory either by specific commodity or sector. Under each staff entry, you will find complete contact information, as well as a list of the areas of focus the individual is working on. For a quick reference directory of staff, turn to the “Staff by Unit” or “Staff at a Glance” sections.

Staff by Unit



Agriculture Development Branch

Aileen MacNeil - Director	8
Carmela Cupelli	
Executive Assistant	33
Susin Micallef	
Marketing Communication Officer	33
Vacant	
Agricultural Issues Coordinator.....	33

Business Management

Peter Coughler - Acting Manager	8
John Bancroft	
Market Strategies Program Lead	13
Dorene Collins	
Marketing and Customer Service	
Program Lead	13
Vacant	
Succession Planning	
and Business Agreements Program Lead	13
Adrienne De Schutter	
Business Development Skills	
and Training Advisor	15
Anne Marie Diotte	
Business Development Program	
Coordinator	15
Carl Fletcher	
Strategic Business Planning	
Program Lead	13
Rob Gamble	
Finance and Business Structures	
Program Lead	14
Gary Mawhiney	
Human Resources Management	
Program Lead	14
John Molenhuis	
Business Analysis and Cost of Production	
Program Lead	14
Diane Corning (Acting)	
Administrative Service Representative.....	35

Crops

Annette Anderson - Manager	
Greenhouse, Agroforestry	
and Specialty Crops	8
Laurie Butter	
Product Development Specialist	34
Wayne Brown	
Greenhouse Floriculture Specialist.....	22
Pam Charbonneau	
Turfgrass Specialist	30
Evan Eford	
New Crop Development Specialist.....	30
Gillian Ferguson	
Greenhouse Vegetable IPM Specialist	22
Melanie Filotas, Ph.D	
IPM Specialist Specialty Crops	30
Shalin Khosla	
Greenhouse Vegetable Specialist	22
Todd Leuty	
Agroforestry Specialist.....	9

Jennifer Llewellyn	
Nursery Crops Specialist	31
Graeme Murphy	
Greenhouse Floriculture IPM Specialist.....	22
Jim Todd	
Transition Crops Specialist	31
Mahendra Thimmanagari	
Crop Bioproducts Specialist	31
Dianne Vandenberg	
Administrative Service Representative	35
Sean Westerveld, Ph.D	
Ginseng and Medicinal Herbs Specialist.....	31
Vacant - Agroforestry Specialist	9

Hugh Berges - Manager

Horticulture Technology	8
Denise Beaton	
Crop Protection Program Lead.....	26
Kristen Callow	
Weed Management	
Program Lead - Horticulture.....	26
Michael Celetti	
Pathologist - Horticulture Crops	
Program Lead	26
Jim Chaput	
Minor Use Co-ordinator	26
Jason Deveau	
Application Technology Specialist.....	27
Hannah Fraser	
Entomology Horticulture Program Lead	27
Christoph Kessel	
Nutrition Horticulture Program Lead	27
Hugh Martin	
Organic Crop Production Program Lead	27
Donna Speranzini	
Nutrient Management Horticulture Crops	
Program Lead	28
Erica VandenBoogaard (Acting)	
Administrative Service Representative	35
Anne Verhallen	
Soil Management Specialist Horticulture.....	28
Vacant - IPM Modelling Specialist	28

Bob Forrest

Horticulture Crops	8
Jennifer Allen	
Vegetable Crops Specialist.....	23
Margaret Appleby	
IPM Systems Specialist.....	23
Eugenia Banks	
Potato Specialist	23
Kathryn Carter	
Pome Fruit IPM Specialist	24
Jennifer DeEll	
Fresh Market Quality Program Lead	24
Pam Fisher	
Berry Crop Specialist	24
Leslie Huffman	
Apple Specialist	24

Staff by Unit



Janice LeBoeuf		Ellie McLean	
Vegetable Crops Specialist	25	Administrative Service Representative.....	35
Wendy McFadden-Smith		Mario Mongeon	
Tender Fruit and Grape IPM Specialist	25	Livestock Specialist, Bilingual	16
Elaine Roddy		Blair Murray	
Vegetable Crops Specialist	25	Dairy Genetic Improvement Specialist.....	16
Ken Slingerland		Doug Richards	
Tender Fruit and Grape Specialist	25	Swine Grower-Finisher Specialist	32
Mary Teskey		Greg Simpson	
Administrative Service Representative	35	Swine Nutritionist	32
Dawn Pate - Manager		Jaydee Smith	
Field Crops	8	Swine Production Systems Program Lead.....	32
Joel Bagg		Betty Summerhayes	
Forage Specialist.....	17	Product Development Specialist.....	34
Scott Banks		Tom Wright	
Emerging Crop Specialist	18	Dairy Cattle Nutritionist	16
Tracey Baute		Rick Norkooli - Manager	
Field Crop Entomologist Program Lead	18	Sustainable Production - Beef Cattle,	
Horst Bohner		Sheep, Goats, Alternative Livestock and Aquaculture	
Soybean Specialist	18	8
Christine Brown		Patricia Grummett	
Nutrient Management Field Crops		Administrative Service Representative.....	35
Program Lead	18	Tom Hamilton	
Michael Cowbrough		Beef Cattle Production Systems	
Weed Management Field Crops		Program Lead	11
Program Lead	19	Delma Kennedy	
Brian Hall		Sheep Specialist, Genetics,	
Canola and Edible Bean Specialist	19	Reproduction and Performance	29
Adam Hayes		Jack Kyle	
Soil Management Specialist Field Crops	19	Provincial Grazier Specialist	17
Peter Johnson		Steve Naylor	
Cereals Specialist.....	19	Aquaculture Specialist.....	10
Ian McDonald		Nancy Noecker	
Applied Research Coordinator Field Crops	20	Beef Cow/Calf Specialist	11
Gilles Quesnel		Anita O'Brien	
IPM Field Crops Program Lead, Bilingual	20	Sheep and Goat Specialist	29
Keith Reid		Brian Pogue	
Soil Fertility Specialist	20	Beef Program Lead.....	11
Greg Stewart		Brian Tapscott	
Corn Industry Program Lead	20	Alternative Livestock Specialist.....	10
Albert Tenuta		Christoph Wand	
Pathologist Field Crops Program Lead	21	Beef Cattle, Sheep and Goat Nutritionist.....	12, 29
Livestock		Vacant - Beef Feedlot Specialist.....	12
Joanne Handley - Manager		Vacant - Veal Specialist	12
Sustainable Production - Dairy Cattle		Other Ministry Staff	
Swine and Poultry	8	Barry Potter	
Ed Barrie		Livestock Specialist North Region	12
Swine Sow-Nursery Specialist.....	32	Julie Poirier Mensinga	
Al Dam		Agricultural Business Management Specialist,	
Provincial Poultry Specialist.....	10	Bilingual	14
Ron Lackey			
Feed Ingredients and Byproducts			
Feeding Specialist.....	17		
Brian Lang			
Dairy Cattle Production Systems			
Program Lead	16		

Staff at a Glance



Name	Telephone	Location	Page
Allen, Jennifer	519-826-4963	Guelph	23
Anderson, Annette	519-826-3286	Guelph	8
Appleby, Margaret	613-475-5850	Brighton	23
Bagg, Joel	705-324-5856	Lindsay	17
Bancroft, John	519-271-6974	Stratford	13
Banks, Eugenia	519-826-3678	Guelph	23
Banks, Scott	613-258-8359	Kemptville	18
Barrie, Ed	519-271-6280	Stratford	32
Baute, Tracey	519-674-1696	Ridgetown	18
Beaton, Denise	519-826-6594	Guelph	26
Berges, Hugh	519-826-3288	Guelph	8
Bohner, Horst	519-271-5858	Stratford	18
Brown, Christine	519-537-8305	Woodstock	18
Brown, Wayne	905-562-4141 ext. 179	Vineland	22
Butter, Laurie	519-826-4094	Guelph	34
Callow, Kristen	519-674-1335	Ridgetown	26
Carney, Sarah	519-826-3173	Guelph	15
Carter, Kathryn	519-426-4322	Simcoe	24
Celetti, Mike	519-824-4120 ext. 58910	Guelph	26
Chaput, Jim	519-826-3539	Guelph	26
Charbonneau, Pam	519-824-4120 ext. 52597	Guelph	30
Collins, Dorene	519-826-3166	Guelph	13
Coughler, Peter	519-826-3285	Guelph	8
Cowbrough, Mike	519-824-4120 ext. 52580	Guelph	19
Cupelli, Carmela	519-826-6396	Guelph	33
Dam, Al	519-824-4120 ext. 54326	Guelph	10
DeEll, Jennifer	519-426-1408	Simcoe	23
De Schutter, Adrienne	519-826-3173	Guelph	15
Deveau, Jason	519-426-8934	Simcoe	27
Diotte, Anne Marie	519-826-3173	Guelph	15
Elford, Evan	519-426-4509	Simcoe	30
Ferguson, Gillian	519-738-1258	Harrow	22
Filotas, Melanie	519-428-1142	Simcoe	30
Fisher, Pam	519-426-2238	Simcoe	24
Fletcher, Carl	519-826-3235	Guelph	13
Forrest, Bob	519-826-6941	Guelph	8
Fraser, Hannah	905-562-1674	Vineland	27
Gamble, Rob	519-826-4350	Guelph	14
Grummet, Patricia	519-826-3240	Guelph	35

Staff at a Glance



Name	Telephone	Location	Page
Hall, Brian	519-271-0083	Stratford	19
Hamilton, Tom	705-647-2087	New Liskeard	11
Handley, Joanne	519-826-3107	Guelph	8
Hayes, Adam	519-826-3257	Ridgetown	19
Huffman, Leslie	519-738-1256	Harrow	24
Johnson, Peter	519-271-8180	Stratford	19
Kennedy, Delma	519-826-3290	Guelph	29
Kessel, Christoph	519-824-4120 ext. 52480	Guelph	27
Khosla, Shalin	519-738-1257	Harrow	22
Kyle, Jack	705-324-5855	Lindsay	17
Lackey, Ron	519-271-7407	Stratford	17
Lang, Brian	519-537-8786	Woodstock	16
LeBoeuf, Janice	519-674-1699	Ridgetown	25
Leuty, Todd	519-826-3215	Guelph	9
Llewellyn, Jennifer	519-824-4120 ext. 52671	Guelph	31
MacNeil, Aileen	519-826-6588	Guelph	8
Martin, Hugh	519-826-4587	Guelph	27
Mawhiney, Gary	519-826-4350	Guelph	14
McDonald, Ian	519-824-4120 ext. 56707	Guelph	20
McFadden-Smith, Wendy	905-562-3833	Vineland	25
McLean, Ellie	519-826-3119	Guelph	35
Micallef, Susin	519-826-2337	Guelph	33
Molenhuis, John	613-475-9472	Brighton	14
Mongeon, Mario	613-679-4288	Alfred	16
Murphy, Graeme	905-562-4141 ext. 106	Vineland	22
Murray, Blair	613-258-8300	Kemptville	16
Naylor, Steve	519-826-3172	Guelph	10
Noble, Kathie	519-826-3132	Guelph	35
Noecker, Nancy	613-258-8476	Kemptville	11
Norkooli, Rick	519-826-3291	Guelph	8
O'Brien, Anita	613-258-8299	Kemptville	29
Pate, Dawn	519-826-3567	Guelph	8
Pogue, Brian	519-826-5106	Guelph	11
Poirier Mensinga, Julie	1-800-461-6132	Verner	14
Potter, Barry	705-647-2086	New Liskeard	12
Quesnel, Gilles	613-258-8250	Kemptville	20
Reid, Keith	519-271-9269	Stratford	20
Richards, Doug	519-482-3133	Clinton	32

Staff at a Glance



Name	Telephone	Location	Page
Roddy, Elaine	519-674-1616	Ridgetown	25
Simpson, Greg	519-846-3401	Elora	32
Slingerland, Ken	905-562-1639	Vineland	25
Smith, Jaydee	519-674-1542	Ridgetown	32
Speranzini, Donna	905-562-1170	Vineland	28
Stewart, Greg	519-824-4120 ext. 54865	Guelph	20
Summerhayes, Betty	519-826-3105	Guelph	34
Tapscott, Brian	519-846-3400	Elora	10
Tenuta, Albert	519-674-1617	Ridgetown	21
Teskey, Mary	519-826-3196	Guelph	35
Thimmanagari, Mahendra	519-826-4593	Guelph	31
Todd, Jim	519-426-3823	Simcoe	31
Vandenberk, Dianne	519-826-3319	Guelph	35
VandenBoogaard, Erica	519-826-3318	Guelph	35
Verhallen, Anne	519-674-1614	Ridgetown	28
Wand, Christoph	519-824-4120 ext. 53670	Guelph	12, 29
Westerveld, Sean	519-426-4323	Simcoe	31
Wright, Tom	519-824-4120 ext. 56281	Guelph	16

Management Team



Director

Aileen MacNeil
Agriculture Development Branch
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
Telephone: 519-826-6588
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Managers

Annette Anderson
Greenhouse, Agroforestry
and Specialty Crops
Guelph

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Telephone: 519-826-3288
Fax: 519-826-3567
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Hugh Berges
Horticulture Technology
Guelph

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Bob Forrest
Horticulture Crops
Guelph

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Joanne Handley
Sustainable Production - Dairy Cattle,
Swine and Poultry
Guelph

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Peter Coughler
Business Management
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
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Fax: 519-826-3254
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Dawn Pate
Field Crops
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
Telephone: 519-826-3257
Fax: 519-826-3567
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Rick Norkooli
Sustainable Production - Beef Cattle,
Sheep, Goats, Alternative Livestock
and Aquaculture
Guelph

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Fax: 519-826-3254
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Todd Leuty
Agroforestry Specialist
Guelph

1 Stone Road West, 1st Floor
N1G 4Y2
Telephone: 519-826-3215
Fax: 519-826-3567
E-mail: todd.leuty@ontario.ca

Areas of Focus

- Production and marketing information for trees on farms including windbreaks, shelterbelts, Christmas trees, nut crops, forest-grown crops, intercropping, riparian plantings, biomass production, hardwood plantations
- Collaborate on research and demonstration projects
- Contact for Christmas Tree Farmers of Ontario, Ontario Maple Syrup Producers Association, Society of Ontario Nut Growers, Forest Products Society, MNR Stewardship Councils and Conservation Authorities, Forestry Colleges and Universities

Vacant
Agroforestry Specialist
Kemptville

Box 2004, 59 Ministry Road K0G 1J0
Telephone: 613-258-8302
Fax: 613-258-8392

Areas of Focus

- Production and marketing information for maple syrup production, farm woodlot management (including sugar bushes)
- Collaborate on research with an emphasis on maple
- Maple Production Agriphone
- Bio-energy and climate change initiatives

Aquaculture, Alternative Livestock and Poultry



Steve Naylor
Aquaculture Specialist
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
Telephone: 519-826-3172
Fax: 519-826-3254
E-mail: steve.naylor@ontario.ca

Areas of Focus

- Best management practices for fish farms
- Water quality and waste management issues
- Renewed regulatory framework for aquaculture

Brian Tapscott
Alternative Livestock Specialist
Elora

6484 Wellington Road 7
Elora N0B 1S0
Telephone: 519-846-3400
Fax: 519-846-8178
E-mail: brian.tapscott@ontario.ca

Areas of Focus

- Production and management information
- Aleutian Disease Virus surveillance in farmed mink
- Chronic Wasting Disease (CWD) surveillance in farmed cervids

Al Dam
Provincial Poultry Specialist
Guelph

Room 2156, Department of Pathobiology
Ontario Veterinary College
University of Guelph N1G 2W1
Telephone: 519-824-4120 ext 54326
Fax: 519-763-2253
E-mail: al.dam@ontario.ca

Areas of Focus

- Production systems and efficiencies
- Humane handling and transportation
- Emergency preparedness
- Humane on-farm destruction and disposal of poultry
- Small flock biosecurity resource kit development
- Occupational Health and Safety Act



Tom Hamilton
Beef Cattle Production Systems
Program Lead
New Liskeard

280 Armstrong Street, Box 4070 P0J 1P0
Telephone: 705-647-2087
Fax: 705-647-7993
E-mail: tom.hamilton@ontario.ca

Areas of Focus

- Low cost cow-calf production systems
- Organic beef production
- Pasture calving strategies
- Editor of Virtual Beef

Nancy Noecker
Beef Cow/Calf Specialist
Kemptville

Box 2004, Concession Road K0G 1J0
Telephone: 613-258-8476
Fax: 613-258-8392
E-mail: nancy.noecker@ontario.ca

Areas of Focus

- Targeting markets by age verification, processing and vaccination of Ontario cow calf herds
- Using cattle behaviour to improve handling, transportation, and animal welfare
- Working with younger producers to encourage their participation and future in the industry

Brian Pogue
Beef Program Lead
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
Telephone: 519-826-5106
Fax: 519-826-3254
E-mail: brian.pogue@ontario.ca

Areas of Focus

- Value added beef chains and producer marketing alliances
- DNA assisted selection
- Feed efficiency

Christoph Wand
Beef Cattle, Sheep and Goat Nutritionist
Woodstock

Department of Animal and Poultry Science,
Room 125
University of Guelph
Guelph, ON N1G 2W1
Telephone: 519-824-4120 ext. 53670
Fax: 519-826-9873
E-mail: christoph.wand@ontario.ca

Areas of Focus

- Labour and nutrient efficient feeding systems
- Nutritional techniques to reduce environmental impacts
- Nutritional techniques to develop lamb as a functional food/nutraceutical



Vacant
Veal Specialist
Woodstock

Unit A, 401 Lakeview Drive N4T 1W2
Telephone: 519-537-8786
Fax: 519-539-5351

Areas of Focus

- Cost of production
- Management strategies for raising healthy calves
- On-farm food safety programs

Vacant
Beef Feedlot Specialist
Clinton

100 Don Street, Box 159 N0M 1L0
Telephone: 519-482-5976
Fax: 519-482-5031

Areas of Focus

- Measuring performance of feedlot and pasture cattle
- Economic impact of feeding beef cattle (cost of production budgets)
- Provincial Administrator, Ontario Feeder Cattle Loan Guarantee Program

Other OMAFRA Beef Staff

Barry Potter, Client Services Branch
Livestock Specialist North Region
New Liskeard

280 Armstrong Street, Box 4070 POJ 1P0
Telephone: 705-647-2086
Fax: 705-647-7993
E-mail: barry.potter@ontario.ca

- Assists Provincial Specialists and Program Leads in the delivery of information and programs related to livestock in northern Ontario

Business Management



John Bancroft
Market Strategies Program Lead
Stratford

581 Huron Street N5A 5T8
Telephone: 519-271-6974
Fax: 519-273-5278
E-mail: john.bancroft@ontario.ca

Areas of Focus

- Extending commodity market information
- Fostering market opportunities
- Managing market risk

Dorene Collins
Marketing and Customer Service
Program Lead
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
Telephone: 519-826-3166
Fax: 519-826-3254
E-mail: dorene.collins@ontario.ca

Areas of Focus

- Direct farm marketing
- Agri-tourism
- Customer service
- Market research
- Value added agriculture
- Farm Diversification strategies

Vacant
Succession Planning and Business
Agreements
Program Lead
Brighton

95 Dundas Street East
R.R. #3 K0K 1H0
Telephone: 613-475-4908
Fax: 613-475-3835
E-mail:

Areas of Focus

- Family dynamics of succession and transition planning
- Lifestyle issues of retirement planning

Carl Fletcher
Strategic Business Planning
Program Lead
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
Telephone: 519-826-3235
Fax: 519-826-3254
E-mail: carl.fletcher@ontario.ca

Areas of Focus

- Strategic planning for farm businesses
- Clarifying and understanding strategic alliances
- Capturing value-added opportunities
- Entrepreneurship best practices



Rob Gamble

**Finance and Business Structures
Program Lead
Guelph**

1 Stone Road West, 3rd Floor N1G 4Y2
Telephone: 519-826-4350
Fax: 519-826-3254
E-mail: rob.gamble@ontario.ca

Areas of Focus

- Farm tax and business seminars
- Agricultural taxation - implications of selling or transferring farm business assets
- Financing arrangements
- Business structures - corporations, partnerships and joint ventures

Gary Mawhiney

**Human Resources Management
Program Lead
Guelph**

1 Stone Road West, 3rd floor N1G 4Y2
Telephone: 519-826-7446
Fax: 519-826-3254
E-mail: gary.mawhiney@ontario.ca

Areas of Focus

- Recruiting and retaining workers
- Methods of paying workers
- Resolving workplace conflicts
- Employment standards
- Farm workplace health and safety

John Molenhuis

**Business Analysis and Cost of Production
Program Lead
Brighton**

95 Dundas Street East
RR 3 K0K 1H0
Telephone: 613-475-9472
Fax: 613-475-3835
E-mail: john.molenhuis@ontario.ca

Areas of Focus

- Crop and livestock budgeting
- TIP Report (Towards Increased Profits) report prepared through the AgriStability/Canadian Agricultural Income Stabilization (CAIS) Program
- Benchmarking/measuring farm financial performance
- Budgeting machinery, land and building costs

Other OMAFRA Business Staff

Julie Poirier Mensinga, Client Services Branch

**Agricultural Business Management Specialist (Bilingual), Northern Ontario
Verner**

Hwy. 64, Caldwell Township Building
Box 521 P0H 2M0
Telephone: 1-800-461-6132 Fax: 705-594-9675
E-mail: julie.poiriermensinga@ontario.ca

- Assists Provincial Specialists and Program Leads in the delivery of agricultural management strategies, policies and programs related to livestock, crop and farm management in northern Ontario

Growing Forward Business Development



Anne Marie Diotte
Business Development Program Coordinator
Growing Forward Business Development

1 Stone Road West 3rd Floor N1G 4Y2
Telephone: 519-826-3220
Fax: 519-826-3567
E-mail: annemarie.diotte@ontario.ca

- Coordinates programming, provides oversight and ensures the delivery of the Growing Forward Business Development programming to support farm businesses in Ontario.

Adrienne De Schutter
Business Skills and Training Advisor
Growing Forward Business Development for Farm Businesses

1 Stone Road West 3rd Floor N1G 4Y2
Telephone: 519-826-3173
Fax: 519-826-3567
E-mail: adrienne.deschutter@ontario.ca

- Coordinates programming to ensure that Ontario farm businesses are able to access high quality skills and training opportunities to meet their business needs.



Brian Lang
Dairy Cattle Production Systems
Program Lead
Woodstock

Unit A, 401 Lakeview Drive N4T 1W2
Telephone: 519-537-8862
Fax: 519-539-5351
E-mail: brian.lang@ontario.ca

Areas of Focus

- Precision dairy management
- Production factors and profitability
- Labour efficiency

Mario Mongeon
Livestock Specialist, Bilingual
Alfred

Box 430, 31 St. Paul Street K0B 1A0
Telephone: 613-679-4288
Fax: 613-679-0929
E-mail: mario.mongeon@ontario.ca

Areas of Focus

- Dairy heifer management
- Dairy cow feeding systems
- Dairy organic milk production
- Livestock production information

Blair Murray
Dairy Genetic Improvement Specialist
Kemptville

Box 2004, 59 Ministry Drive K0G 1J0
Telephone: 613-258-8300
Fax: 613-258-8392
E-mail: blair.murray@ontario.ca

Areas of Focus

- Health and fitness traits to improve profitability
- Crossbreeding and inbreeding in dairy cattle
- Radio Frequency Identification (RFID) for improved cow and herd management

Tom Wright, Ph.D.
Dairy Cattle Nutritionist
Guelph

Department of Animal and Poultry Science
University of Guelph
Guelph, ON N1G 2W1
Telephone: 519-824-4120 ext. 56281
Fax: 519-826-9873
E-mail: tom.wright@ontario.ca

Areas of Focus

- Functional foods from livestock origin, focusing on opportunities for dairy cattle
- Nutritional manipulation and management of milk composition
- Transition cow feeding management
- Nutritional models for minimizing nutrient excretion and environmental impact



Joel Bagg
Forage Specialist
Lindsay

322 Kent Street West K9V 4T7
Telephone: 705-324-5856
Fax: 705-324-1638
E-mail: joel.bagg@ontario.ca

Areas of Focus

- Production, storage and marketing of forages
- Co-ordinate and edit Crop Talk newsletter
- Contact for East Central Regional Soil and Crop Improvement Association

Jack Kyle
Provincial Grazier Specialist
Lindsay

322 Kent Street West K9V 4T7
Telephone: 705-324- 5855
Fax: 705-324-1638
E-mail: jack.kyle@ontario.ca

Areas of Focus

- Grazing management practices to improve productivity and economic sustainability
- Best management practices for environmentally sustainable livestock grazing
- Dairy grazing cost of production study with Great Lakes Grazing Network
- Pasture production in an organic livestock system

Ron Lackey
Feed Ingredients and Byproducts
Feeding Specialist
Stratford

581 Huron Street N5A 5T8
Telephone: 519-271-7407
Fax: 519-273-5278
E-mail: ron.lackey@ontario.ca

Areas of Focus

- Best management practices for the efficient and safe use of all feed ingredients
- Functional foods of livestock origin
- Swine liquid feeding



Scott Banks
Emerging Crop Specialist
Kemptville

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Telephone: 613-258-8359
Fax: 613-258-8392
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Areas of Focus

- Production techniques for new crops
- Applicability of new practices, products, and technology to Ontario conditions
- Contact for the Ottawa-Rideau and Quinte Regional Soil and Crop Improvement Associations
- Co-chair of the yearly Eastern Ontario Crop Diagnostic Day and Eastern Ontario Crop Conference

Tracey Baute
Field Crop Entomologist Program Lead

University of Guelph, Ridgetown Campus
Agronomy Building,
P.O. Box 400, 120 Main Street East
N0P 2C0
Telephone: 519-674-1696
Fax: 519-674-1564
E-mail: tracey.baute@ontario.ca

Areas of Focus

- Collaborate on applied research and demonstration projects to validate/determine practical integrated insect management solutions
- monitor for and implement strategies for new invasive species
- Editor of Publication 812, Field Crop Protection Guide
- Chair of Southwest Crop Diagnostic Day
- Member of the Canadian Corn Pest Coalition

Horst Bohner
Soybean Specialist
Stratford

581 Huron Street N5A 5T8
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Areas of Focus

- Production techniques including variety, tillage, disease and fertility management
- Collaborate on applied research and demonstration projects on crop management issues
- Contact for Heartland Regional Soil and Crop Improvement Association

Christine Brown
Nutrient Management Field Crops
Program Lead
Woodstock

Unit A, 401 Lakeview Drive N4T 1W2
Telephone: 519-537-8305
Fax: 519-539-5351
E-mail: christine.brown1@ontario.ca

Areas of Focus

- Manure management for field crops
- Tools for Nutrient Management Planning (i.e. NMAN2)
- Best management practices for, and principals of nutrient/manure management
- Editor of Publication 811, Agronomy Guide for Field Crops



Michael Cowbrough
Weed Management Field Crops
Program Lead
Guelph

University of Guelph N1G 2W1
Telephone: 519-824-4120 ext. 52580
Fax: 519-763-8933
E-mail: mike.cowbrough@ontario.ca

Areas of Focus

- Weed management systems for field crops
- Editor of Guide to Weed Control Publication 75
- Weed management issues

Brian Hall
Canola and Edible Bean Specialist
Stratford

581 Huron Street N5A 5T8
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Fax: 519-273-5278
E-mail: brian.hall@ontario.ca

Areas of Focus

- Production, marketing, and management information on dry beans and canola
- Collaborate on applied research and demonstration projects on crop management issues
- Contact for Georgian Central Regional Soil and Crop Improvement
- Co-edit Crop Budgeting Aids

Adam Hayes
Soil Management Specialist Field Crops
Ridgetown

University of Guelph Ridgetown Campus
Agronomy Building NOP 2C0
Telephone: 519-674-1621
Fax: 519-674-1564
E-mail: adam.hayes@ontario.ca

Areas of Focus

- Soil management for field crops
- Climate change and greenhouse gas issues
- Best management practices to maintain or improve soil quality
- Co-Chair of Southwest Agricultural Conference

Peter Johnson
Cereals Specialist
Stratford

581 Huron Street N5A 5T8
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Areas of Focus

- Production and management information for cereal production systems
- Contact for Thames Valley Regional Soil and Crop Improvement Association
- Collaborate on applied research and demonstration projects on crop management issues
- Cropline reports, providing crop management tips, herbicide recommendations and pest alerts twice weekly in season
- Chair of Southwest Agricultural Conference



Ian McDonald
Applied Research Coordinator
Field Crops
Guelph

University of Guelph N1G 2W1
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Areas of Focus

- Co-ordinate applied research projects addressing field crop production or related issues
- Funding sources, project design and analysis, tracking, reporting and communications of research and field trial results
- Contact for the Ontario Soil and Crop Improvement Association on major provincial projects
- Contact for Golden Horseshoe Regional Soil and Crop Improvement Association

Gilles Quesnel
IPM Field Crops Program Lead, Bilingual
Kemptville

Box 2004, Concession Road K0G 1J0
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Areas of Focus

- Integrated pest management programs for field crops
- Contact for Eastern Ontario Regional Soil and Crop Improvement Association
- OMAFRA representative on the Ontario Weed Committee
- OMAFRA representative on the Field Crop Protection Subcommittee

Keith Reid
Soil Fertility Specialist
Stratford

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E-mail: keith.reid@ontario.ca

Areas of Focus

- Soil fertility including impacts of soil fertility management on nutrient management planning
- Soil test lab accreditation program
- Co-edit Publication 611, Soil Fertility Handbook

Greg Stewart
Corn Industry Program Lead
Guelph

University of Guelph, Crop Science Building
N1G 2W1
Telephone: 519-824-4120 ext. 54865
Fax: 519-763-8933
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Areas of Focus

- Corn hybrid performance database and selection techniques
- Tillage systems for corn to reduce soil erosion potential and improve fertilizer use efficiency
- Nitrogen utilization in corn



Albert Tenuta

**Pathologist Field Crops Program Lead
Ridgetown**

University of Guelph Ridgetown Campus
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Fax: 519-674-1564
E-mail: albert.tenuta@ontario.ca

Areas of Focus

- Pathology for field crops, including emerging issues, control strategies and new technologies in pathology
- Collaborate on applied research and demonstration projects to validate/determine practical disease management solutions
- Editor of CropPest Ontario newsletter, providing pest management information and alerts
- Co-chair of the Ontario Soybean Rust Coalition and Ontario sentinel plot coordinator
- Chair of the Variety Sub-Committee of the Ontario Oil and Protein Seed Crop Committee



Wayne Brown
Greenhouse Floriculture Specialist
Vineland

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Vineland Station LOR 2E0
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Areas of Focus

- Production issues (including water and nutrient management) of commercial greenhouse flower crops
- Collaborate on research and demonstration projects
- Canadian Greenhouse Conference Committee

Gillian Ferguson
Greenhouse Vegetable IPM Specialist
Harrow

Greenhouse and Processing Crops
Harrow Research Centre
2585 County Road 20 NOR 1G0
Telephone: 519-738-1258
Fax: 519-738-4564
E-mail: gillian.ferguson@ontario.ca

Areas of Focus

- IPM programs for commercial greenhouse vegetable crops, including biological controls
- Co-editor of Publication 371-Growing Greenhouse Vegetables
- Collaborate on research projects to address pest management priorities
- Greenhouse vegetable minor use initiatives and development of minor use priorities through the National Minor Use Committee

Shalin Khosla
Greenhouse Vegetable Specialist
Harrow

Greenhouse and Processing Crops
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2585 County Road 20 NOR 1G0
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Areas of Focus

- Production (crop management, root zone and micro-climate management) and marketing information for greenhouse vegetable production systems
- Collaborate on greenhouse vegetable production and energy research and demonstration projects
- Co-editor of Publication 371 Growing Greenhouse Vegetables

Graeme Murphy
Greenhouse Floriculture IPM Specialist
Vineland

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Areas of Focus

- IPM programs for commercial greenhouse flower crops, including biological controls
- Collaborate on applied IPM research projects
- Registration of new pest control products through the Minor Use program



Jennifer Allen
Vegetable Crops Specialist
Guelph

1 Stone Road West, 1st Floor N1G 4Y2
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Areas of Focus

- Production and IPM of fresh market and processing vegetable crops including cole crops, onions, carrots, celery, and leafy vegetables
- Provide IPM training and guidance to delivery personnel
- Liaise with consultants, agribusiness, growers' associations and researchers on production issues
- Conduct IPM related research projects

Margaret Appleby
IPM Systems Specialist
Brighton

R.R. # 3, 95 Dundas Street East K0K 1H0
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Areas of Focus

- Develop IPM systems and programs
- Transfer new IPM technology to horticultural growers and consultants by means of demonstration projects, meetings and publications
- Work closely with growers' organizations and consultants to set research priorities, improve IPM practices and address emerging issues
- Represent Ontario at a national level for pesticide risk reduction program of AAFC's Pest Management Centre

Eugenia Banks
Potato Specialist
Guelph

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Areas of Focus

- Conduct research and on-farm demonstration trials that will enhance the production and quality of potatoes
- Assess new techniques and technologies relating to production and IPM issues;
- Develop and deliver timely information, tools and advice to assist in production, IPM and marketing decisions for potatoes
- Liaise with Ontario Potato Board, crop consultants, agribusiness and researchers as a resource person on production issues
- Organize the annual Ontario Potato Conference



Kathryn Carter
Pome Fruit IPM Specialist
Simcoe

Box 587, Blueline Road and Highway # 3
N3Y 4N5
Telephone: 519-426-4322
Fax: 519-428-1142
E-mail: kathryn.carter@ontario.ca

Areas of Focus

- Advanced IPM programs and resources for the apple industry
- Minor use proposals and projects for apples
- Identification and management of new pest problems

Jennifer DeEll
Fresh Market Quality Program Lead
Simcoe

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Areas of Focus

- Collaborate on research that will enhance the quality of fresh market produce
- Link new technology in fresh-cut produce and packaging with food quality concerns
- Improved postharvest handling, storage and package systems

Pam Fisher
Berry Crop Specialist
Simcoe

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Areas of Focus

- Production, pest management and marketing of berry crops
- Soil moisture monitoring and fertigation
- Tools and resources for berry pest management
- Edit the Ontario Berry Newsletter
- Edit Publication 360, Fruit Production Recommendations

Leslie Huffman
Apple Specialist
Harrow

Harrow Research Centre
2585 County Road 20 NOR 1G0
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Areas of Focus

- Production and marketing of the apple crop
- Evaluating new cultivars and production systems
- Strategic alignment of the industry to increase competitiveness in a world market
- Enhanced food safety initiatives and reduced pesticide use



Janice LeBoeuf
Vegetable Crops Specialist
Ridgetown

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Areas of Focus

- Production, IPM and marketing decisions for fresh market and processing vegetable crops including tomatoes, peppers, sugar beets, table beets, eggplant, and chicory
- Liaise with consultants, agribusiness, Ontario Processing Vegetable Growers, Fresh Vegetable Growers of Ontario, processors, and researchers on production issues
- Assist in focusing resources and efforts to strategic priorities in these crops
- Assess new techniques and technologies relating to production and IPM issues

McFadden-Smith, Wendy
Tender Fruit and Grape IPM Specialist
Vineland

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L0R 2E0
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Fax: 905-562-5933
E-mail: wendy.mcfadden-smith@ontario.ca

Areas of Focus

- Resistance management
- Development of risk reduced pesticide usage within an IPM system
- Efficacy of new products

Elaine Roddy
Vegetable Crops Specialist
Ridgetown

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Agronomy Building NOP 2C0
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Areas of Focus

- Production and IPM information for sweet corn, cucumbers, melons, pumpkins, squash, beans, peas and asparagus
- Conduct on-farm demonstration trials pertaining to fertilizer use efficiency and IPM
- Edit publication 360, Vegetable Production Recommendations
- Weekly in-season vegetable crop updates for growers, processors and agribusiness

Ken Slingerland
Tender Fruit and Grape Specialist
Vineland

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Areas of Focus

- Production and marketing of tender fruit and grape crops
- Wind machine research to reduce winter injury
- Evaluate new pear, peach and nectarine cultivars and production systems
- Establishment and cost of production



Denise Beaton
Crop Protection Program Lead
Guelph

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Areas of Focus

- Invasive alien species for both horticulture and field crops
- Pest control products
- Represent OMAFRA on provincial, national and international organizations dealing with pest control products and plant health issues
- Liaise with industry, provinces, federal government and other countries on issues related to plant health and pest control products

Kristen Callow
Weed Management Program Lead -
Horticulture
Ridgetown

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Areas of Focus

- Collaborate on applied research and demonstration projects to validate/determine practical integrated weed management solutions for horticulture production systems
- Address weed management issues in horticulture production systems
- Monitor for and implement strategies for new invasive weed species

Michael Celetti
Pathologist Horticulture Crops
Program Lead
Guelph

University of Guelph
Edmund Bovey Building
N1G 2W1
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Fax: 519-767-0755
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Areas of Focus

- Identification, detection and management of plant diseases for the horticulture industry
- Represent OMAFRA on provincial, national and international organizations dealing with plant disease issues

Jim Chaput
Minor Use Co-ordinator
Guelph

1 Stone Road West, 1st Floor N1G 4Y2
Telephone: 519-826-3539
Fax 519-826-4964
E-mail: jim.chaput@ontario.ca

Areas of Focus

- Co-ordinate activities related to preparation and submission of emergency uses and minor use label expansions of pest control products in the province of Ontario
- Minor use of pest control products
- Represent OMAFRA on provincial, national and international organizations that deal with minor use issues



Jason Deveau
Application Technology Specialist
Simcoe

Box 587, Blueline Road and Highway # 3
N3Y 4N5
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Areas of Focus

- Collaborate on research to evaluate and integrate new technologies for agriculture inputs
- Represent OMAFRA on provincial, national and international organizations that deal with policies relating to agricultural inputs

Hannah Fraser
Entomology Horticulture Program Lead
Vineland

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L0R 2E0
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Fax: 905-562-5933
E-mail: hannah.fraser@ontario.ca

Areas of Focus

- Collaborate on research to evaluate and integrate new solutions for pest management
- Prevent the introduction and facilitate the eradication or management of insect pests and/or associated diseases
- Co-editor of Hort Matters Newsletter providing weekly in season information to the horticulture industry

Christoph Kessel
Nutrition Horticulture Program Lead
Guelph

University of Guelph
Richards Building
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Areas of Focus

- Fertilization scheduling and monitoring to optimize nitrogen use efficiency
- Fertility and production guidelines for specialty vegetables for the ethnic market
- Improve manure and organic nutrient availability guidelines for Horticultural crops

Hugh Martin
Organic Crop Production Program Lead
Guelph

1 Stone Road West, 1st Floor N1G 4Y2
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Areas of Focus

- Production and marketing of organic products
- Strategic alignment of the organic sector to increase competitiveness



Donna Speranzini
Nutrient Management Horticulture Crops
Program Lead
Vineland

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LOR 2E0
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Fax: 905-562-5933
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Areas of Focus

- Best management practices for Greenhouse producers, and principals of nutrient/manure management
- Co-editor of Hort Matters newsletter providing weekly in season information to the Horticulture Industry
- Program Chair for the Ontario Fruit and Vegetable Convention

Anne Verhallen
Soil Management Specialist Horticulture
Ridgetown

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Fax: 519-674-1564
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Areas of Focus

- Editor of the Cover Crop Best Management Practices book
- Field demonstration trials in cover crops, soil quality and irrigation scheduling
- Provide technical support in the area of wind erosion control, compaction, irrigation scheduling, cover crops and other soil management issues related to the production of horticultural crops
- Coordinator of Sound Advice website technical radio reports

Vacant
IPM Modelling Specialist
Ridgetown



Anita O'Brien
Sheep and Goat Specialist
Kemptville

Box 2004, Concession Road K0G 1J0
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Areas of Focus

- Economic efficiencies in sheep and goat production systems
- Management practices to control predators
- Sheep and goat handling practices and welfare

Delma Kennedy
Sheep Specialist, Genetics,
Reproduction and Performance
Guelph

1 Stone Road West, 3rd Floor N1G 4Y2
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Areas of Focus

- Coordination of Sheep Flock Improvement Program
- Animal selection and breeding strategies
- Out of season breeding techniques

Christoph Wand
Beef Cattle, Sheep and Goat Nutritionist
Woodstock

Department of Animal and Poultry Science,
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Areas of Focus

- Labour and nutrient efficient feeding systems
- Nutritional techniques to reduce environmental impacts
- Nutritional techniques to develop lamb as a functional food/nutraceutical



Melanie Filotas, Ph.D
IPM Specialist Specialty Crops
Simcoe

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N3Y 4N5
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Areas of Focus

- IPM programs for specialty crops, with a focus on sweet potatoes, herbs, lavender, ginseng and tobacco
- Pest management solutions for new, transitional or low acreage crops
- Collaborate on research projects pertaining to IPM of specialty crop pests
- Registration of pest control products on specialty crops through the Minor Use program

Pam Charbonneau
Turfgrass Specialist
Guelph

Guelph Turfgrass Institute
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E-mail: pamela.charbonneau@ontario.ca

Areas of Focus

- Production and management information on integrated pest management for turf
- Co-ordinate Turf Management Updates for the website
- Conduct applied research projects on turf
- Turf minor use pesticide registrations
- Editor of Publication 384, Turfgrass Production Recommendations
- Editor of Publication 162, Diseases and Insects of Turfgrass in Ontario
- Editor of Publication 816, Turf IPM Manual

Evan Elford
New Crop Development Specialist
Simcoe

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Highway # 3 N3Y 4N5
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Fax: 519-428-1142
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Areas of Focus

- Production and marketing information for new, non-traditional, specialty and niche market crops including value added processes
- Collaborate on applied research and demonstration projects related to specialty new crop development



Jennifer Llewellyn
Nursery Crops Specialist
Guelph

University of Guelph
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N1G 2W1
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E-mail: jennifer.llewellyn@ontario.ca

Areas of Focus

- Production and marketing of commercial nursery crops
- Integrated Pest Management (IPM) programs for nursery and landscape
- Nursery-Landscape REPORT (weekly, online newsletter for monitoring and management of pests on outdoor ornamentals April-October)
- Collaborate on nursery-landscape related research projects
- Editor of Publication 383, Nursery and Landscape Plant Production and IPM

Mahendra Thimmanagari
Crop Bioproducts Specialist
Guelph

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Areas of Focus

- Crop bioproducts
- Cooperate on applied research and demonstration projects related to crop bioproducts
- Barriers affecting the commercialization of bioproducts

Jim Todd
Transition Crops Specialist
Simcoe

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Fax: 519-428-1142
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Areas of Focus

- Alternate crops for Ontario, particularly in the tobacco growing region
- Collaborate on research on industrial uses of tobacco
- Collaborate on research on bioenergy using biomass crops (eg. anaerobic digestion)

Sean Westerveld, Ph.D
Ginseng and Medicinal Herbs Specialist
Simcoe

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Areas of Focus

- Commercial field-grown ginseng and medicinal herbs and production of woods-grown ginseng and forest herbs
- Ginseng Production Agriphone
- Nutraceutical and functional food potential for ginseng and medicinal herbs
- Edit Publication 610 – Ginseng Production Recommendations
- Collaborate on ginseng and medicinal herb research trials

Ed Barrie
Swine Sow-Nursery Specialist
Stratford

581 Huron Street N5A 5T8
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Areas of Focus

- Sow herd management
- Sow herd record keeping and business management
- Labour management in swine production sector

Doug Richards
Swine Grower-Finisher Specialist
Clinton

Box 159, 100 Don Street N0M 1L0
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Fax: 519-482-5031
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Areas of Focus

- Marketing information impacting the competitiveness of the pork industry
- Economic impact of swine production (swine enterprise budgets and tools)
- Technology transfer to the swine industry

Greg Simpson
Swine Nutritionist
Elora

6484 Wellington Road 7
Elora N0B 1S0
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Areas of Focus

- Nutritional models for minimizing nutrient output and environmental impacts
- Efficient feeding systems for swine
- New technologies in swine nutrition

Jaydee Smith
Swine Production Systems
Program Lead
Ridgetown

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Areas of Focus

- Production efficiency
- Sustainable production and profitability
- Cost of production modeling for finishing operations
- Centralia Swine Research Update website maintenance
- Pork News and Views Newsletter

Agricultural Issues Coordinator, Executive Assistant, Marketing Communication Officer



Agricultural Issues Coordinator

Vacant **Guelph**

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Areas of Focus

- Livestock Border Closure Contingency Plan
- Issues management in the livestock sector
- Review of technology transfer in other areas
- Livestock/agriculture five year forecast

Executive Assistant

Carmela Cupelli **Guelph**

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Areas of Focus

- Manage the Director's office, including issues management and communications

Marketing Communication Officer

Susin Micallef **Guelph**

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Fax: 519-826-3567
E-mail: susin.micallef@ontario.ca

Areas of Focus

- Marketing and communication resource for Branch program areas
- Co-ordinate development of Branch promotional material
- Creation of tradeshow materials and exhibits

Product Development Specialists



Product Development Specialists

Laurie Butter

Guelph

1 Stone Road West, 3rd Floor N1G 4Y2

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Areas of Focus

- Co-ordination of factsheets and publications for crop-related material
- Co-ordination of tradeshow materials and exhibit creation
- Development of crop-related promotional material and technical resources
- Crops website

Betty Summerhayes

Guelph

1 Stone Road West, 3rd Floor N1G 4Y2

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Areas of Focus

- Co-ordination of factsheets and publications
- Co-ordination of tradeshow materials and exhibit creation
- Development of promotional material and technical resources
- Livestock website

Administrative Service Representatives



Patricia Grummett

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We're at your service

Agricultural Information Contact Centre

OMAFRA's Agricultural Information Contact Centre (AICC) provides quick access to our information and expertise. AICC agents have the experience and background to answer agriculture and agribusiness questions. If needed, they will also put you in touch with a provincial specialist.

Hours of operation:

Monday to Friday, 8 a.m. to 5 p.m.

Telephone: 1-877-424-1300

E-mail: ag.info.omafra@ontario.ca

Northern Ontario Regional Office

Our northern Ontario regional office provides access to OMAFRA's Northern Agricultural Business Management Specialist (Bilingual), Julie Poirier Mensinga, and Northern Livestock Specialist, Barry Potter, as well as Agricultural Representatives in six locations who are available to deal with issues and concerns unique to the north.

Hours of operation:

Monday to Friday, 8:30 a.m. to 5:00 p.m.

Telephone: 1-800-461-6132

Publication Order Centre and OMAFRA Resources Centre

You can access both paid and free publications from any ServiceOntario or OMAFRA Resource Centre. To get a list of products, contact one of the numbers listed below or visit the OMAFRA website.

Hours of operation, Guelph ServiceOntario Centre:

Monday to Friday, 8:30 a.m. to 5 p.m.

Publications can be ordered through the ServiceOntario Publications website at www.ServiceOntario.ca/publications, or contact ServiceOntario Publications by phone at:

- 1-800-668-9938
- 416-326-5300
- TTY 1-800-268-7095

Telephone: 1-800-267-8097 or call the AICC at 1-877-424-1300 for the OMAFRA Resource Centre nearest you.

OMAFRA Website

A wealth of resources is at your fingertips 24 hours per day for all areas of agriculture. OMAFRA factsheets, newsletters, bulletins, podcasts and links are posted on the web and the site is continually updated. Subscribe to our on-line services and receive monthly updates on new livestock, crop and business information.

Hours of operation:

24 hours per day, 7 days a week

Internet: www.ontario.ca/omafra